

## Concrete Initiative: Sanimap (Water Web Projects on Google Map / Earth) by Japan Water Forum and Water Web Alliance

### GAPS

Facing serious water crisis, numbers of projects have been put into practice. However, our concern is the fact that too many of potential and needed ones, especially in the sanitation sector, have not started yet, due to lack of financial or human resources.

### Why?

- Donors have less information on credible projects and organizations.
- People less information on present sanitary conditions, and the progress and outcomes of projects which they support.
- Organizations in the sanitation sector have less information to access funds and donors.
- Grass-roots organizations have less information on technologies for sustainable sanitation.
- There isn't common database for the coordination among donors.

**Sanimap** is a web medium through which:

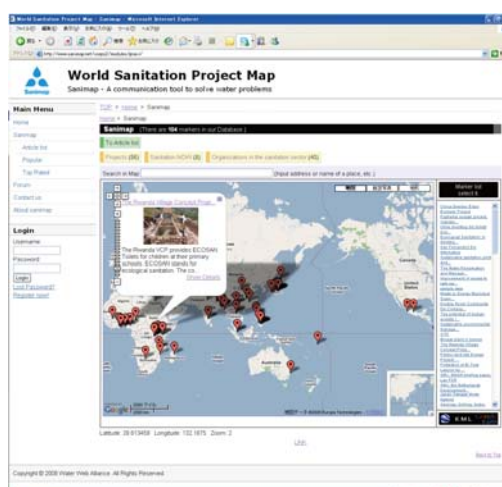
- Donors including people individually giving small contribution will be able to easily find the contacts of good projects and organizations which improve sanitation in developing countries;
- They will be able to easily monitor the progress;
- Donors will be able to consider regional balance on the basis of common platform;
- Organizations in the sanitation sector will be able to easily find the funds and donors which wish to support their projects and activities; and
- The organizations will be able to easily present outcomes of their projects and activities to a number of potential donors.

### Objective

- To provide a portal to bring together donors and implementing organizations of sanitation and/or hygiene projects and/or trainings
- To share good practices for the promotion of sustainable sanitation projects
- To help coordination among donors

### Target

- Donors including people individually giving small contribution
- Organizations in the sanitation sector
- Journalists (who post the reports of sanitary conditions in the regions)



**Sanimap:** <http://www.sanimap.net>

Sanimap Ver 2.0 will be released in this October.

**Renewal points:**

- Develop database function
- Develop matchmaking function
- Add Sanimap provided by Japanese language

The draft shows a website header with the Sanimap logo and tagline "A communication tool to solve sanitation problems". Below the header is a navigation menu: Home | About Sanimap | Terms of Use | Privacy Policy | Contact us |. There is a language selector for English / 日本語. The main content area is divided into several sections, each with a search bar and "Post" or "View" buttons:
 

- Organization in the sanitation**: Search bar, Post, View buttons.
- Sanitation-NOW**: Sanitation news & sanitary conditions. Search bar, Post, View buttons.
- Case Study of Sanitation Projects**: supported by SuSanA. Search bar, Post, View buttons.
- Raise Fund**:
  - Proposal of Project / Activity: Post button.
  - Funding Information: View button.
- Support Project / Activity**:
  - Proposal of Project / Activity: View button.
  - Funding Information: Post button.
  - Recommended Project
  - View Projects / Activity Progress

 The footer contains the text "Sanimap provided by Japan Water Forum & Water Web Alliance" and logos for the Japan Water Forum and Water Web Alliance.

TOP page (draft)

“Call for Donation” page (draft)

The draft shows a "Call for Donation" page with the same header and navigation as the top page. It features a section titled "Implementing Projects" with two project entries:
 

- "Spring based water supply to Toriguda village"**: Location: Orissa, India. Term: Mar 2008 – Aug 2009. Description: Constructing 40 toilets and 5 tube wells. Implementing Organizations: Japan Water Forum & Better World Foundation (BWF). Progress link.
- "Provision of latrine and hygiene health promotion at Beabo Junior Secondary School"**: Location: Orissa, India. Term: Mar 2008 – Aug 2009. Description: Constructing 40 toilets and 5 tube wells. Implementing Organizations: Japan Water Forum & Better World Foundation (BWF). Progress link.

 Below this is a section titled "Project needs your support!!" with two entries:
 

- "Spring based water supply to Toriguda village"**: Location: Orissa, India. Total Funds: 1,000 US\$. Need: 500 US\$. Description: Constructing 40 toilets and 5 tube wells. Implementing Organizations: Japan Water Forum & Better World Foundation (BWF). Funder: P & G Japan. Fund button.
- "Provision of latrine and hygiene health promotion at Beabo Junior Secondary School"**: Location: Orissa, India. Total Funds: 1,000 US\$. Need: 500 US\$. Description: Constructing 40 toilets and 5 tube wells. Implementing Organizations: Japan Water Forum & Save the Children Japan. Fund button.

 The footer includes the same text and logos as the top page.